







UNLOCKING AI FOR BUSINESS SUCCESS

Follow our structured approach to develop effective AI applications that drive innovation and efficiency.



1 Generate Ideas

-  Hundreds of AI applications from our book
-  70 AI terms from our glossary
-  Look at AI applications in use today
-  Look at what your competitors are doing
-  Look at what AI software applications are currently available
-  20,000 AI applications listed in our series

Outcome:
"A long list of potential AI applications."

2 Prioritize Ideas

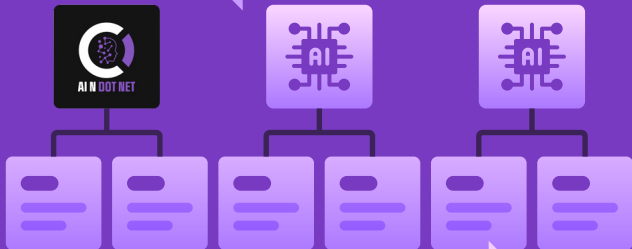
- ✓ Use our AI Application Prioritization spreadsheet.
- ✓ Score based on insights from our sources.




Outcome:
"Ranked list of high-potential AI applications."

3 Select Prototypes

Can the requirements be met?



-  Choose based on resources and priorities.

-  Assess general business requirements.

Is there sufficient data and the right tools?

Outcome:
"Select prototypes to develop."

4 Develop & Evaluate Prototypes

Develop



Evaluate



Deploy

- ✓ Evaluate tools, data quality, and scalability.
- ✓ Update prioritization scores.

Outcome:
Extend, shelve, or promote the prototype to MVP.


5 Build an MVP

- ✓ Define minimum business requirements with the SME.
- ✓ Extend the prototype or rewrite for MVP.

Evaluation
"Deploy, update scores, and decide next steps."

Outcome:
"Extend, shelve, or promote to a production system."

6 Launch to Production

-  Add logging, error handling, monitoring, testing, and performance improvements.

Outcome:
"A robust, production-quality AI application."

"Explore our book and resources to start your AI journey today!"



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